GOVERNMENT OF INDIA
AGRICULTURE AND FARMERS WELFARE
LOK SABHA

UNSTARRED QUESTION NO:3752
ANSWERED ON:22.12.2015
Setting up of DMS Booths
Patel Shri Dilip

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

(a) whether Delhi Milk Scheme (DMS) is incurring huge losses during the last ten years, if so, the reasons therefor;
(b) whether DMS proposes to advertise their products to enhance profitability, if so, the details thereof;
(c) whether DMS proposes to set up more booths in Delhi and neighbouring States on the lines of Mother Dairy, if so, the details thereof; and
(d) whether there is any proposal to introduce new products to enhance profitability of DMS, if so, the details thereof along with the details of the products supplied by DMS?

Answer

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE & FARMERS WELFARE
(SHRI MOHANBHAI KUNDARIYA)
(a) Delhi Milk Scheme(DMS) has informed that the net loss/profit made by DMS during the last ten years i.e. from 2005-06 to 2014-15 is as under:

YEARS	NET LOSS/ PROFIT (In crores)
2005-06	-12.22
2006-07	-28.28
2007-08	-25.48
2008-09	-25.02
2009-10	-38.08
2010-11	-32.10
2011-12	-24.24
2012-13	5.32
2013-14	-15.88
2014-15	6.65

As reported by DMS, the reasons for the losses in financial years other than 2012-13 and 2014-15 may be primarily attributed to the following reasons:

(i) Continuous increase in the cost price of :
- Raw material
- Light Diesel Oil (LDO)
- Water
- Polythene film
- Electricity and
- Other consumables

(ii) Lower capacity utilization of plant
(iii) The plant and machinery at DMS is old and high manpower oriented causing higher cost of production.
(b) There is no such proposal in Delhi Milk Scheme.
(c) There is no plan to construct new milk booths by DMS in Delhi/NCR on the lines of Mother Dairy.
(d) There is no proposal to introduce new products by DMS.